

## WHAT-WHEN-WHY-HOW – FOXTON LOCAL RECYCLING – HARD TO RECYCLE PLASTICS

### **GUIDING PRINCIPLES:**

- Raise Awareness and engagement in Recycling/Plastic use
- Accessible – make it as easy as possible to recycle
- Low Carbon footprint- Network – Hub/Spoke

### **HOW did we do it:**

- Engaged with Parish Council – project plan and reports
- Publicised in Village - posters, leaflet drop
- Adverts in Parish Mag – every other mth (free)
- Posted on FB – Foxton, Fowlmere, Thriplow, Barrington, Shepreth
- Talked to neighbouring interested villagers
- Did engagement events at primary school for all classes
- Offered doorstep collection for older people (med pkts) - & linked with over 60s support team who deliver prescriptions (unfortunately now discontinued)

### **WHAT did we do:**

- Idea came from Terracycle logo on Digestive biscuits (lockdown2021)
- Registered with Terracycle.co.uk as local/public drop off point
- Realised need greater bulk to make worthwhile
- Suggested idea on Foxton Res FB page to test support for Village Scheme
- Recruited a helper to thrash out practicalities
- Sought Parish council support
- Publicised
- Set up Bins
- Developed informal network of like-minded neighbours
- Empty Bins weekly, sort and pack contents for despatch
- Raised £100 to date for Foxton PreSchool

### **WE LEARNT:**

- Lots of people want to recycle but don't know how, or it's not easy
- Time & commitment IS required, preferably more than 1 person
- Recycling environment constantly changing
- Effective networking makes a big difference
- Wider knowledge of recycling schemes/environment which we can share